

## People's Choice - Pop Rock Retrospective (2018) CD2

Written by bluelover

Monday, 19 March 2018 14:52 -

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015. Conny Vandebos — *Sjakie Van De Hoek* 016. Roger Whittaker — *The Last Farewell*  
017. Ferrari — *Sailor Boy* 018. Rob De Nijs — *Malle Babbe* 019. Rubettes — *I Can Do It* 020.  
Glen Campbell — *Rhinestone Cowboy* 021. Spooky & Sue — *You Talk Too Much* 022. Joe  
Dolan — *Lady In Blue* 023. Deep Purple — *Child In Time* 024. Zangeres Zonder Naam —  
Keetje Tippel 025. Dizzy Man's Band — *The Opera* 026. Penny Mclean — *Lady Bump* 027.  
Kc & The Sunshine Band — *Get Down Tonight* 028. Golden Earring — *Kill Me (Ce Soir)*

Pop music has been a profitable industry in America since the 19th century, but for these purposes, Early Pop/Rock is a style that took shape in the post-rock & roll era, once the more conservative elements of the record industry had come to terms with the new musical landscape. Early Pop/Rock emerged in the late '50s, as the initial rock & roll craze began to die down, and a lighter, smoother (but still similar) alternative to rock was needed. Mostly a singles medium, Early Pop/Rock was influenced by the beat, arrangements, and style of rock & roll (and sometimes doo wop), and it didn't sound bad on the radio next to rock & roll. But Early Pop/Rock didn't rock as much as rock & roll. It was about professional craft, both in the songwriting and the studio production, and had little to do with the edge or attitude of rock. As the '60s wore on, Early Pop/Rock began to incorporate touches of psychedelia and blue-eyed soul; by the '70s, it had mellowed substantially, thanks in part to the singer/songwriter movement and Bacharach's brand of smooth adult pop. Some of Early Pop/Rock's biggest acts in the '60s included the Beach Boys, the Four Seasons, the Everly Brothers (entering a different phase of their career), the Association, the Rascals, the Righteous Brothers, and (in the U.K.) the Walker Brothers and Petula Clark; other major figures included composer Burt Bacharach, producer Phil Spector, and Brill Building songwriting teams like Barry/Greenwich and Goffin/King. The classic '50s and '60s-style strain of Early Pop/Rock morphed into AM pop, pop/rock, and soft rock by the mid-'70s, but it continued to dominate good-time oldies radio formats for decades afterward. ---allmusic.com

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